



HEART OF

Venice

The Adelante Movement

By Dana Millikin

Wafting down the upstairs hallway in the old Venice police station on Venice Boulevard is the roar of an emerging economic market! It's really the purr of fans cooling the computer servers in the headquarters of The Adelante Movement, but what's going on inside these machines and this office is the ground work for the economic empowerment of five million women by the year 2020. It's just one of the many projects of the woman who the New York Times Magazine called the "Tropical Tycoon," our canal neighbor, Nely Galan.

Nely's credits are HUGE to put it lightly. She is an Emmy award winning TV producer, former president of the television network, Telemundo, alumni of the 2008 *Celebrity Apprentice*, successful real estate mogul, motivational speaker, author...and she is Latina.

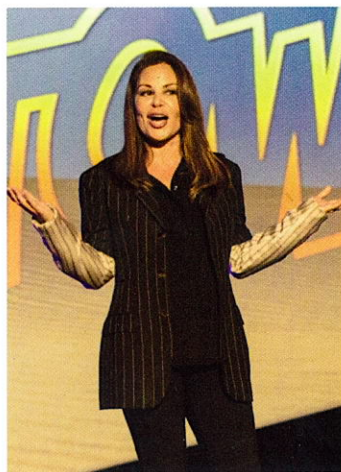
As a first generation immigrant (she came to the United States with her parents at the age of five from Cuba), she has experienced and overcome many challenges. Now she is putting her hard won knowledge to use to elevate the entrepreneurial skills of Latin women through her Venice-based digital platform and tour of The Adelante Movement. Recently, she was kind enough to give us a bit of her time for this month's Heart of Venice article.

How did you get the idea for The Adelante Movement?

NG: A number of years ago I decided to take a sabbatical, something that was on my bucket list. I took time off and decided to go back to school and get a Master's and Doctorate in Clinical Psychology. I decided to write my Doctoral dissertation on Latinas in America. I realized that I needed to meet these Latinas where they are, and find out what was going on with them.

What did you find out on the road?

NG: I learned that in 2008 so many Latino men lost their jobs that Latinas had stepped it up, all of a sudden becoming the fastest growing entrepreneurs in America. Unbeknownst to me, these women had started a women's movement around empowerment, financial literacy and entrepreneurship. They were looking for that kind of content, that leadership, so, I decided to go around the country to inspire these women with role models, training, and help them create a community. I thought that if these women could get these tools, couldn't we possibly change the economics of Latinas in one generation? I thought, "Isn't that worth doing?" So, I founded The Adelante Movement as a private sector solution - a national tour and an online content and social community, and you are going to love this word. "Adelante" means "Come on! Let's move it! Let's do it!" I couldn't believe the response we got.



You been able to influence large mainstream corporations to support this project. How did you do it?

NG: I simply tell them we are about to experience a “Latino Boom” that will transform every area of the U.S. economy like the Baby Boomers before them. That boom is charged by Latinas, who are the growth engine that will fuel this country’s economy and each and every one of your companies.

Since 2012 you have trained over 15,000 Latinas in entrepreneurial skills and touched over 50,000 in the National Tour and the website www.thadelantemovement.com. So do you have lessons for all women?

NG: That’s exactly why I am coming out with the book in 2016 called *SELF MADE*, which is basically what I have done for Latinas, and now I am going to do it for all women. I would love for people to invite Latinas that they know to be part of The Adelante Movement and all women to read *SELF MADE* when it comes out and be part of the *SELF MADE* movement.

Can you give us some of the lessons?

NG: Yes, I can. Number one: We women must change our mindset from instant gratification to goal orientation.

Number two: We must go get the money now. There is hidden money in America that we don’t apply for. Whether it is suppli-

er programs with corporations, small business loans, real estate government loans to buy our buildings, franchises available to us plus all the businesses we can start in the shared economy, digital world online.

Number three: Create your brand.

Number four: Make money, save money, invest money and make money while you sleep.

Number five: Understand there is no Prince Charming, no man, woman, corporation or government that is going to save us. It is a time to be self-reliance financially and take personal responsibility for our own happiness and financial wellbeing.

Do you think your neighborhood has motivated you at all?

NG: Absolutely. My house and my happy home inspire me. I created a compound in Venice. I did all the things I have in my book. I have been the architect of my life. I am inspired by where I live. I own a lot of property in Venice and it has been beautiful to see it grow from zero while I slept.

Read more about Nely’s amazing life and great advice by visiting: www.TheAdelantaMovement.com and www.nelygalan.com

Happy Holidays

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